

M.Com 4th Sem PROJECT CD Record's

2016-2017

S.NO	Student Name	Topic
1.	Poonam Dewangan BNS/C/16/14	Consumer Expectation & Satisfaction level after Sale Services provided by HERO's.
2.	Raksha Begum BNS/C/16/15	Consumer Satisfaction of Amul production
3.	Samiksha Gedam BNS/C/16/16	Impact of Non-monetary Compensation on Employee performance.
4.	M. Payal Pillai BNS/C/16/17	Consumer behaviour towards Purchasing Cosmetics.
5.	Pranika Lazarus BNS/C/16/18	To study the effectiveness of facebook as a marketing tool.
6.	Anoop Singh BNS/C/16/19	Customer Perception towards mutual fund.
7.	Debarshi Bhavai BNS/C/16/20	Consumer perception towards E-Booking.
8.	Divya BNS/C/16/21	Organisational Commitment of employees, A Study on Axis & HDFC Bank. of R&B.
9.	Harme Singh BNS/C/16/22	Consumer loyalty towards Reebok.

S.No.	Student Name	Topic
10.	U. Jansi BNS/C/16/23	Influence on branding on consumer purchase behaviour.
11.	Y. Damini BNS/C/16/24	Effectiveness on Consumer Satisfaction on Subway
12.	T.G. Jobin BNS/C/16/25	Employee Satisfaction toward their job in J.P. Cozent.
13.	Madhulika Das BNS/C/16/26	Importance of Cashless transaction in Today's
14.	Nikita Chosh BNS/C/16/27	Study on Consumer Satisfaction level towards roadline service provided by BSNL.
15.	Nisha Nair BNS/C/16/28	A study on Brand awareness on Honda Automobile Company.
16.	Payal Rajput BNS/C/16/29	A study of Comparison between Indian FMCG Company patanjali & HUL
17.	Pooja BNS/C/16/30	Relation between Peer & Work stress of an organisation.

SNo	Student Name	Topic
18.	Hitesh BNS/C/16/31	Consumer behaviour towards with respect to Coca-cola
19.	Shyam Sunder BNS/C/16/32	Impact of Demonitization of Indian Economy
<u>2015-2016</u>		
20.	Pooja Shukla BNS/C/15/01	Customer Expectation and Satisfaction level towards after sales service of Tata Nano
21.	Chitra Kumar BNS/C/15/02	A consumer Satisfaction on Dena Bank
22.	Tejassvi Sahu BNS/C/15/03	A study on consumer attitude towards purchasing laptop.
23.	Sarita Barua BNS/C/15/04	A study of factor influencing employee retention on Reliance.
24.	Amra Adhikari BNS/C/15/05	A study on Consumer perception towards E-Market

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25	Harsha Prakash BNS / C / 15 / 06	A Study on consumer Satisfaction toward SBI Bank
26	Mukesh Verma BNS / C / 15 / 07	A Employee Satisfaction toward their Job in JP Cement.
27	Reena Parghani BNS / C / 15 / 08	Services provided by Telecom sector private Reliance and Public BSNL
28	Renu Podder BNS / C / 15 / 09	Factor affecting of Brand Switching in Telecom industry of Tata docomo.
29	Jitendra K. Sahu BNS / C / 15 / 10	Customer Satisfaction and Expectation level toward after Sales Service of L.G. product.
30	Deepali Chaturvedi BNS / C / 15 / 11	A Study on consumer loyalty toward keebow.
31	Manjusha Sen BNS / C / 15 / 12	A Study on Consumer Behaviour with Respect to Big Bazar.

Sl. No.	Student Name	Topic
1.	Priyanka Muthaiah BNS/C/15/13	A Study on Consumer Satisfaction of Axis Bank.
<u>2018 - 2019</u>		
B.B.A 6 th Sem		
	Sakshi Tripathi BNS/C/18/33	A Study on welfare facilities provided by B.S. to
	Revathi Nair BNS/C/18/34	General Studies on ICICI Bank Comparison with other Bank.
	Kavishma Kuttan BNS/C/18/35	A Study on consumer attitude toward pizza hut
	Shruthi S BNS/C/18/36	A Study on Employees perception toward Big Bazar.
	Nahima Nair BNS/C/18/37	A Study on consumer behaviour toward coco-cola
	D. Manisha BNS/C/18/38	A Study on consumer preference toward E-banking

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32.	Priyanka Meshram BNS/C/15/13	A Study on Consumer Satisfaction of Axis - Bank.
	<u>2018 - 2019</u>	
	B.B.A 6 th Sem	
	Sakshi Tripathi BNS/C/18/33	A Study on welfare facilities provided by B.S. &
	Revathi Nair BNS/C/18/34	General Studies on ICICI Bank Comparison with other Bank.
	Kavishma Kuttan BNS/C/18/35	A Study on consumer attitude toward Pigea hut
	Shruthi . S BNS/C/18/36	A Study on Employees perception toward Big Bazaar.
	Mahima Nakh BNS/C/18/37	A Study on consumer behaviour toward Coca-cola
	D. Manisha BNS/C/18/38	A Study on consumer preference toward E-banking

Christhi Pandey
BNS/C/18/39

A Study on welfare
facility provided in
B.S.P

Shifa Parveen
BNS/C/18/40

Evaluation on Advertiser
effectiveness - to change
human behaviour

Rohit Sarwane
BNS/C/18/41

A Study on Marketing
Strategy on Reliance Jio